

# Hope is not a Strategy:



Have you considered where you want your business to be in the short, medium and longer term? Many aspire to grow their businesses but only a small percentage actually achieve the growth that they seek. The most common barrier to growth is defining and implementing a business strategy: A strategic plan and vision for the business is a critical starting point for growing any business.

The Business Growth Team at Smith Craven facilitate Strategy Days at a cost of £600\* + VAT; The programme involves a Business Coach working with the Director(s) and the Leadership Team where appropriate, to review and develop the basis of a Strategic Plan for the business over a three year period. The service is bespoke to each individual business and will focus on the longer-term objectives, with attention being paid to the priority growth areas.

When it comes to keeping your entire business focused on what matters most, this could be the most important day your organisation commits to.

**Interested? Then please contact Catherine Jones Business Growth Manager at Smith Craven on 01302 329511 or [catherine.jones@smithcraven.co.uk](mailto:catherine.jones@smithcraven.co.uk)**

\*dependent upon the size of the firm and the brief given